

**FOR IMMEDIATE RELEASE**

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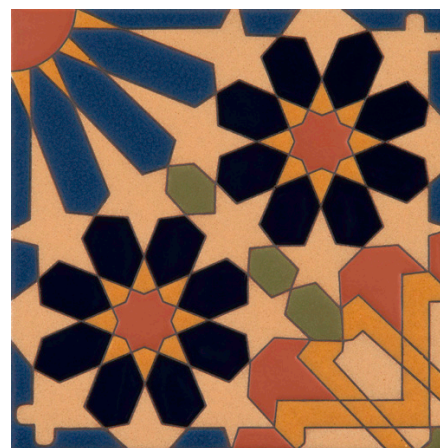
**ANN SACKS'® NEW CERAMICA PINTADA COLLECTION OFFERS VARIETY OF VIBRANTLY PAINTED CERAMIC TILES**

**PORTLAND, Ore.** (June 20, 2014) – ANN SACKS' introduces Ceramic Pintada, a collection of tiles featuring exuberant patterns and colors. Ceramica Pintada offers ebullient designs that have a Mediterranean flavor, painted in rich hues and offered in a wide variety of sizes.

Translated literally as “painted ceramic,” the artisans who create the Ceramica Pintada collection employ an unusual painting technique called *cuerda seca* that requires years to master. Dating back to the 14<sup>th</sup> Century, the *cuerda seca* process (which translates as “dry cord” or “dry line”) involves applying thin bands of wax to maintain color separation during the firing, then filing in the designs created by the wax with vibrantly dyed glazes. The result is gorgeous, intricate tiles steeped in brilliant color.

ANN SACKS' Ceramica Pintada tiles come in seven different patterns influenced by styles that originated in places like Morocco, Spain, and California. Some are subtle and monochromatic, while others pulse with colorful swirls and motifs.

To maximize their utility, the Ceramic Pintada tiles are available in a wide variety of shapes and sizes: 3” x 3”, 4” x 4”, 5” x 5”, 6” x 6”, 8” x 8”, and liners in sizes 1” x 6”, 2” x 6”, 3” x 6”, 4” x 6”, and 5” x 6”. They are strikingly beautiful when used as backsplashes, showers, stair risers, and fireplaces, and are also appropriate for light use residential flooring.



Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Ann Sacks Tile and Stone, Inc., along more...

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with Kallista plumbing and Robern mirrored cabinetry and vanities are part of the Kohler Interiors Decorative Products sector. Under its Furniture sector resides Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, and McGuire Furniture Company.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Ceramic Pintada or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at [www.annsacks.com](http://www.annsacks.com).

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