

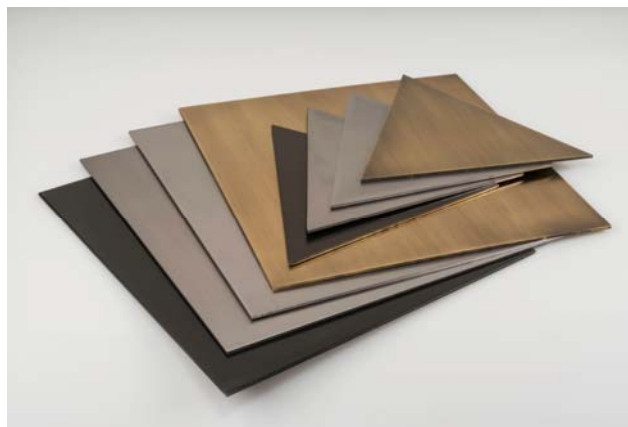
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ANN SACKS UNVEILS URBAN ARMOR BY MARTYN LAWRENCE BULLARD

PORTLAND, Ore. (September 22, 2014) – ANN SACKS, leading designer and manufacturer of fine tile and stone, has once again collaborated with internationally renowned designer, Martyn Lawrence Bullard, producing an inspired new collection to round out his 2014 offerings. Selecting metal as his medium, Urban Armor pays homage to mid-century modern design elements. Infused with Lawrence Bullard's creative eye and stylish verve, Urban Armor takes on an entirely dramatic, of-the-moment persona that demands attention no matter the setting.

Bringing design to an entirely different level in sophistication is part and parcel of Lawrence Bullard's career portfolio and he does not disappoint with Urban Armor, his latest tile venture. Urban Armor features a modular series, Urban Scape, an exclusive, geometric, multi-tile pattern, which is offered in a specific, 2'x2' arrangement employing multiple-sized tiles. A unique component of Urban Scape is the ability to purchase the 2'x2' arrangement but also allows customers to purchase the tiles separately for individual expression. The tiles come in 1"x6", 3"x6", 3"x12", 6"x12", 9"x12", and 12"x12" sizes, and four colors: highly polished, silvery Brushed Steel; dramatic, unfinished black, Antique Steel; glowing Antique Brass; and matte Raw Steel, which incorporates a swirled, textural relief within its design.



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In addition to Urban Scape, Lawrence Bullard designed Triangle, as simple as its name, yet rarely found in any tile offering – a design truly meant to convey complexity and originality within an installation. Triangle is offered either 9” or 18” sizes and is available in Antique Steel, Raw Steel, Brushed Steel, and Antique Brass, which is standard to the Triangle design.

Based upon Lawrence Bullard’s formula, Urban Armor retains its unique patterning no matter what finish or technique completes the design. It is the finish selected that gives the program a custom feel through the very juxtaposition that occurs when combining more than one finish within an application.

In all aspects of life, Lawrence Bullard follows his heart – traveling throughout the world to feed his inquisitive nature and love for beauty – not only when found in the symmetry, scale and proportion of space, but from nature itself, its irregularity and refreshing surprise. Forever a student of design in all its forms ANN SACKS has found in Lawrence Bullard a kindred spirit, delving into tile with robust passion, personality and adventurous spirit... the very ethos behind the ANN SACKS brand.

Known for his bold interiors and unabashed ease to push the boundaries of traditional sensibility with contemporary vibe, and color palette that soars and defines, Lawrence Bullard has become one of the most sought out designers today. With an international list of celebrity clientele, commercial and hospitality projects, and prestigious line of licensing agreements that would make for reading in its own right, Lawrence Bullard adds to the ANN SACKS repertoire with the unveiling of Urban Armor.

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Ann Sacks Tile and Stone, Inc., along with Kallista plumbing and Robern mirrored cabinetry and vanities are part of the Kohler Interiors Decorative Products sector. Under its Furniture sector resides Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, and McGuire Furniture Company.

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Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Urban Armor, or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com.

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