

Ann Sacks 8120 NE 33rd Drive Portland, OR 97211 800-278-8453 www.annsacks.com

FOR IMMEDIATE RELEASE

CONTACT:

Robin L. Richter Kohler Co. Interiors PR 00 1 920 457-4441 robin.richter@kohler.com

OPEN UP THE POSSIBILITIES WITH ANN SACKS® OGASSIAN BRISE

PORTLAND, Ore. (January 20, 2015) – ANN SACKS, and artist, Daniel Ogassian, celebrated its longterm collaboration with a new collection, Ogassian Brise (French for "breeze"), a handcrafted cement series of intriguing, open designs. This grand scale sculptural expression stems from Ogassian's love of the glass and cinder block designs that became all the rage in 1950s and 1960s interior design, used to accentuate and decorate existing walls, or configured to uniquely address dividing space into effective lifestyle solutions.

Ogassian is renowned for his ability to combine patterns of sharp contrast that are tactile and dramatic. Many of the Ogassian designs act almost like optical illusions; when looked at from the side or while in motion, the interplay of light and shadows creates a three-dimensional effect that is both beautiful and captivating. The designs can also be backed allowing for a *finished in the round*, open installation.

The new Ogassian tiles are created through a unique marriage of Old World handcraftsmanship and modern technology. Daniel Ogassian himself is an artist and designer who uses

a "subtractive sculptural process" to fashion and refine the master models and then oversees the creation of the finished tiles by expert craftsmen in the United States. His latest endeavor takes this artistry to an entirely new level with three sophisticated designs: Japanese Weave Screen Block (*shown*), Geo Weave Screen Block, and Classic Weave, and is available in White and Light Gray glazes.



Open Up the Possibilities with ANN SACKS®, Ogassian Brise, Page 2

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Ann Sacks Tile and Stone, Inc., along with Kallista plumbing and Robern mirrored cabinetry and vanities are part of the Kohler Interiors Decorative Products sector. Under its Furniture sector resides Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, and McGuire Furniture Company.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Ogassian Brise or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at <u>www.annsacks.com</u>.

###