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ANN SACKS UNVEILS THE ITAI BAR-ON COLLECTION
ANN SACKS Partners with Product Designer Itai Bar-On on Its Latest Collection

PORTLAND, Ore. (January 10, 2017) – ANN SACKS, a premier manufacturer and distributor of fine tile and stone, collaborated with product designer, Israel-based Itai Bar-On, on a collection designed to impress on the grandest of levels. The handcrafted tiles are exclusive to ANN SACKS In North America. Embodying the simple beauty of sculptural form, the intriguing, three-dimensional tiles are an artful expressions in scale, proportion and visual presentation.

A graduate of the Industrial Design Department of the Shenkar School of Design in Israel, Bar-On's distinctive design acumen has garnered him many accolades the world over, including the prestigious 2010 Designers' Award. He is intrigued by textures, shapes and colors, all employed to create his many varied products, an undeniable force of classical and modern textural elements that captures the imagination and separates Bar-On designs from the mainstream marketplace. His collection for ANN SACKS reflects his deep understanding of proportional space on the largest of scales, and his artistic talent of taking common materials and presenting them in an extraordinary new way.

The very nature of the concrete medium adds to the textural abandon of these tiles – smooth to the touch and softly honed, its surface randomly broken with pits and other marks occurring during the pouring and curing process. The Itai Bar-On Collection is designed for interior feature wall applications and can withstand high heat, making it a perfect choice for a fireplace surround.

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The collection features three inventoried 8"x32" designs: Plain, a simple rectangular field tile; Spade, which lifts at one of tile's four corners; and, Willow, which undulates out from the tile's center. Additionally, the collection includes a made-to-order 16"x16" tile in paint and Kwa (*shown*), which lifts at one of the tile's four corners. The completely handcrafted, in-stock designs are offered white, gray and black colorways.



There are many ways these designs can be installed and combined to create artistic patterns of the utmost beauty. Interspersed with the simplicity of the Plain design, Spade's curved corner and Willow's curved center designs can be lit from behind creating a dramatic statement in interior design.

About ANN SACKS

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Ann Sacks Tile and Stone, Inc., along with Kallista plumbing and Robern mirrored cabinetry and vanities are part of the Kohler Interiors Decorative Products sector.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Itai Bar-On or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com.