

FOR IMMEDIATE RELEASE

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**THE VINTAGE COOL OF METAL, THE EASY APPEAL OF PORCELAIN
ANN SACKS EXPANDS ELENCO COLOR PALETTE**

PORTLAND, Ore. (October 1, 2017) – Making its debut to ANN SACKS’ Elenco (meaning “cast” in Spanish) collection are two new metallic colorways. Hailing from Spain, Elenco was introduced in 2016 and enjoyed immediate success with trade and consumers alike for its breezy, low maintenance personality and sophisticated color range.

Metals remain on the forefront of decorative expression both from a residential and commercial viewpoint but can be a challenging choice especially for large scale installations.

Elenco presents options no matter the investment – wealth of color that is realistic in its interpretation, minimal upkeep and the durability to withstand even the highest traffic areas, and at a price range to make it a savvy choice even for the largest scaled projects.

The new colors of warm Gold and cool Silver join Elenco’s earlier shades of creamy white Blanco, deep Nero, and bronze Oxido. The metallic options all contain metal in its finish lending reflective, shimmering range of color variations and distressed surface character to impart an edgy industrial cool while its porcelain composition makes it a superb choice for interiors. Elenco is an excellent candidate for walls and floors, fireplace surrounds, backsplashes and above-range



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installations; outdoor applications are dependent upon climate and method of installation.

The Gold and Silver options are available in 4"x24" and 12"x24" field tiles; Blanco, Nero and Oxido come in 12x24 and 24x24 field tiles. All five colorways include a two-inch surface bullnose trim and a one-inch netted mosaic for a professional end result.

About ANN SACKS

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company, along with sister brands, KALLISTA plumbing and Robern mirrored cabinetry and vanities, is a division of the Kohler Co. Decorative Products Group, and a wholly owned subsidiary of Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Elenco or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com.

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