

FOR IMMEDIATE RELEASE

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ANN SACKS CRAZE – INSPIRED BY ITALIAN TRADITION, MODERNIZED FOR TODAY

PORTLAND, Ore. (October 1, 2017) – Making its debut is ANN SACKS Craze, a porcelain tile that employs a glass-like glaze to create its crackle design. Exclusive to ANN SACKS in the United States, the random patterning that defines Craze creates a unique end result usually only realized with custom style installations.

Craze is inspired by the ancient pots that have decorated tabletops across Italy for centuries. Although utilitarian in purpose, Italians have brought rich color into a room by painting cooking pots that would naturally break and crackle over time exposing the metal underneath.

Available in shades of Black, Grey and White, Craze can be installed in a singular colorway or mixed and matched for a multi-pattern, multi-color presentation that can be further enhanced by choosing a contrasting grout. The surface design is created through a glazing process that requires a second firing to achieve the textural relief. The tiles are truly one-of-a-kind with variance in pattern, coloration and naturally occurring slight imperfections that only adds to the overall organic beauty of the design.



Craze is an inventoried, in-stock program. The 8"x12" field tiles are sold six to a box and suitable for all residential and commercial interior walls and medium traffic floors. Craze is also a solid choice for outdoor applications as the tile is not affected by freeze/thaw conditions subject to method of installation.

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About ANN SACKS

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., ANN SACKS is a wholly owned subsidiary under the Kohler Co. umbrella of businesses and a part of its Decorative Products sector along with sister brands KALLISTA plumbing and Robern mirrored cabinetry.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Craze or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com.

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