

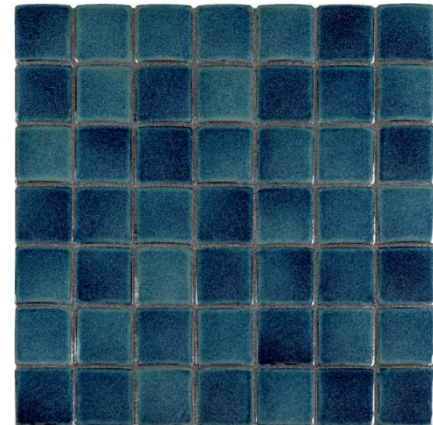
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CONTACT: Robin L. Richter
Kohler Co. Interiors PR
(920) 457-4441 x.72340
robin.richter@kohler.com

**ANN SACKS CONTEXT UNVEILS NEW COLORS TO COMPLEMENT
THE COLLECTION'S HANDCRAFTED DESIGNS**

PORTLAND, Ore. (January 10, 2017) – ANN SACKS brings four new heathered colors to the popular Context collection, its multi-dimensional glaze effect creating exceptional movement and subtle shimmer that illuminates with a shifting of color as reflective light move across the tile face. Joining the Context palette are: Frost, a snowy white with a light grey ashen finish; Spa, an icy blue with gradients of cornflower blue; Mink, a cool grey with lighter grey undertones; and Jasper, a vivid peacock of shifting colors from deep marine blue to aqua green.

ANN SACKS Context is handcrafted by the artisans of Tijiimi, Japan, a city that resides on the Toki River in the Gifu Prefecture, and renowned for its expertise in the art of ceramics. From extraordinary table top designs to the primary material used for cladding its building exteriors, Tajimi has held true to the fine ceramic techniques that date back over 400 years. The legendary abilities of the Tajimi artisans has made the city a destination for students and aficionados alike, and home to the Japan's famed Museum of Ceramic Arts, and the bi-annual pottery fair and the Mino International Ceramics Festival, a multi-day event that takes place every three years, events that draw thousands from the world over.



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ANN SACKS brought this fine ceramic expertise into its showroom fold, with the original designs offered in 1.75"x5.5" and 1.75"x11" rectangular field tiles, netted pillowed mosaic, offset mosaic and stacked mosaic, and bullnose, corner, cove and quarter round trim. The new colors are currently available in 1.75"x5.5" and 1.75"x11" rectangular field tiles, netted pillowed mosaic, bullnose and quarter round. Competitively priced and made from 58.6 percent pre-consumer recycled content, its strength and durable nature makes Context is an outstanding choice for many interior and exterior applications.

The four new colors join the existing palette of Gloss White, Matte White, and Metallic Black, the multi-layered glazes imparting extraordinary, glossy depth. Due to its composition, there will be slight variations within the finish adding to its visual presentation. Suitable for all wall applications and dry, light traffic floors, the mosaics are also a perfect choice for showers and other wet areas that do require submerging of the tiles. Context can also stand up to high temperatures making it perfect for fireplaces and behind ranges as well as the outdoors subject to climate and method of installation.

About ANN SACKS

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Ann Sacks Tile and Stone, Inc., along with Kallista plumbing and Robern mirrored cabinetry and vanities are part of the Kohler Interiors Decorative Products sector.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Context or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com.