

FOR IMMEDIATE RELEASE

CONTACT: Robin L. Richter
Kohler Co. Interiors PR
+1 920 457-4441 x.72340
robin.richter@kohler.com

PORCELAIN MIMICS CONCRETE IN THE NEW CAST COLLECTION FROM ANN SACKS®

PORTLAND, Ore. (June 20, 2014) – ANN SACKS has created an exciting line of porcelain tiles that replicate the subtle texture and clean look of concrete. The new Cast collection offers the clean, contemporary aesthetic of concrete without the weight of the real thing and at an extremely affordable price.

The Cast collection tiles are made in Italy, and come in 12" x 24" fields. Available in three colors – Dune, Stonewall, and Shale.

The look and feel of concrete is in demand by consumers who appreciate its masculine, modern appeal. Cast offers that same look at a more affordable price point, a lighter weight and an increased durability and ease of maintenance to withstand even the highest traffic areas.



Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Ann Sacks Tile and Stone, Inc., along with Kallista plumbing and Robern mirrored cabinetry and vanities are part of the Kohler Interiors Decorative Products sector. Under its Furniture sector resides Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, and McGuire Furniture Company.

.Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Cast or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com.

###