

**FOR IMMEDIATE RELEASE**

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**ANN SACKS® PRESENTS LUX**  
**THE PRACTICALITY OF TRAVERTINE UPDATED IN METALLIC HUES**

**PORTLAND, Ore.** (September 22, 2014) – Making its ANN SACKS debut this season is a travertine stone awash in variegated colors inspired by precious metals. Lux is an in-stock program that is comprised of three tiles in two different sizes – a random mosaic pattern and 4”x12” field tile – and is exclusive to ANN SACKS.

Travertine, with its layered formations created after thousands of years of pressure and a range in hardness from 4 to 5 on the ten-point MOHS scale, has long been a practical option for the home. ANN SACKS makes it refreshingly modern selecting Gold, Silver, and Pewter finishes for a palette of soft, reflective color. Lux’s two formats, a 4”x12” field tile, and a 12”x12” netted, random mosaic that incorporate a variety of tile textures and thicknesses. The rich metallic shades can be creatively mixed or presented as a singular color statement.

Appropriate for almost all indoor applications, the field tile and the random mosaic are perfect for walls, fireplace surrounds and other vertical installations. Lux is not suggested for wet areas, or as flooring, and should be sealed to ensure its beauty for years to come.



Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Ann Sacks Tile and Stone, Inc., along with Kallista plumbing and Robern mirrored cabinetry and vanities

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are part of the Kohler Interiors Decorative Products sector. Under its Furniture sector resides Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, and McGuire Furniture Company.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Lux or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at [www.annsacks.com](http://www.annsacks.com).

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