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**A SOPHISTICATED SHADE OF GRAY  
ANN SACKS® INTRODUCES LA PALMA**

**PORTLAND, Ore.** (January 20, 2015) – Diverse color choices that carry the spectrum of the imagination have long been a hallmark of the ANN SACKS product line. The introduction of La Palma, a sparsely mottled gray limestone, brings that ideal home in fashionable understatement. The softly honed dove gray face is broken ever so gently with tiny fossils and specks of white, deep gray, and shades of soft brown presenting an alluring neutral shade that easily complements as a backdrop to a wide range of vivid colors.

Limestone contains a concentration of calcium carbonate and other materials, such as quartz, feldspar, clay minerals, and pyrite, which are pressed into layers over years to create its unique, subtle patterning. La Palma, by its very nature, provides easy maintenance and large-scale adaptability making it a desirable choice with almost endless applications. Singular and striking, whether selected for floors or walls, in showers or other wet surfaces, La Palma provides beauty and cost-savings for even the largest installation.



La Palma, as with all stone tiles, does require sealing to withstand the daily rigors of high traffic areas and build-up of minerals in wet applications, all which can affect the stone's natural beauty. It is also appropriate for outdoor applications depending upon climate and method of installation. Ideal for any vertical or horizontal surfaces, La Palma is available in three sizes: 12" x 24" and 18"x 18" fields, a 30"x72" slab, and an arrow mosaic.

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Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Ann Sacks Tile and Stone, Inc., along with Kallista plumbing and Robern mirrored cabinetry and vanities are part of the Kohler Interiors Decorative Products sector. Under its Furniture sector resides Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, and McGuire Furniture Company.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding La Palma or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at [www.annsacks.com](http://www.annsacks.com).

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