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ANN SACKS MAKES ITS MOVE IN LONDON

PORTLAND, Ore. (April 21, 2016) – ANN SACKS, an industry leader for unique and innovative luxury tile, stone and plumbing products, announced the opening of its new location at **Design Centre East, Unit 201, Chelsea Harbour Design Centre, London, UK SW10 OXE, Phone Number +44 (0) 20 3055 0802.** ANN SACKS London brings a remarkable range of styles and international influences to consumers, architects, builders, and design professionals, with hours of operation Monday through Friday from 9:30 a.m. to 5:30 p.m.

Based in Portland, Ore., ANN SACKS was founded in 1981 and built on the concept that tile and stone, with its tactile warmth, strength and versatility, is an expressive medium for creating imaginative, emotionally relevant spaces. Dedicated to providing personalized service, ANN SACKS opened its first showroom in Portland in 1985, and now boasts 18 national and international locations and designs by such renowned designers as Kelly Wearstler, Martyn Lawrence Bullard, Michael S Smith, Robert Kuo, Clodagh, and Laura Kirar, and MADE by Ann Sacks Collection, its in-house design program, all handcrafted at its Portland, Ore. facility.

ANN SACKS made its debut in the international marketplace with its opening at the Chelsea Harbour Design Centre in 2010, serving the entire UK. Based upon that success and with an eye to the future, the company decided to move locations within the Design Centre redesigning the showroom to create an easy flow and heightened customer service capabilities inspired by *Next Generation*, ANN SACKS' comprehensive retail strategy. "We consider London a global leader in architectural design and specifications," explained Ted Chappell, president, ANN SACKS. "We have always seen London as a natural fit for ANN SACKS. Virtually every top luxury brand is represented here, offering retailers a

sophisticated audience that embodies style and substance. We want to provide the very best customer experience and feel strongly that this move and the showroom redesign will provide a memorable and enjoyable venue within which to explore all options when designing a home or commercial property.

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ANN SACKS will also feature kitchen and bathroom designs by its sister company, KALLISTA®, a high-end luxury plumbing manufacturer. KALLISTA is known for its decorative plumbing products, offering faucets and fixtures thoughtfully created for tasteful, whole-bath solutions. A selection of kitchen and bath plumbing products are showcased in a striking range of modern and traditional designs, including lifestyle collections by such renowned designers as Bjarke Ingels, Mick De Giulio, Michael S Smith, Barbara Barry, Bill Sofield, and Laura Kirar.

Thoughtfully tailored components represent ANN SACKS' holistic concept to incorporate a crisp contemporary feel and studio intimacy with an efficient, customer-focused sales approach to elicit the ultimate shopping experience. The comprehensive planning and detail is apparent from every angle of the showroom and meant to encourage and inspire designers and their clients with new ideas and ANN SACKS' *whole home* approach to tile. The interior aesthetic is minimalist in approach allowing the tile, plumbing, and accessories to take center stage. Five vignettes including the just introduced KALLISTA Laura Kirar Paletta Pinna designs, and the Liaison Mulholland Large stone mosaic floor focal point in Silver blend, the Maven Solstice Blackline on White, and the Tableau Coastal in Ice Gloss from the new Kelly Wearstler for ANN SACKS Collections will be featured. ANN SACKS also creates visual atmosphere with its selection of flooring featuring designs that not only offer an exceptionally good price point, but also incorporates some of its bestselling, longstanding tile designs and in-stock and custom mosaic options.

Utilizing every inch of its 1,430 sq. ft. space by offering a remarkable tile and stone selection, the designs include collection mosaics, specialty glass, and the MADE by ANN SACKS in-house series. The redesign also capitalizes on ANN SACKS' *whole home* lifestyle options. State-of-the-art, 90-percent low-energy LED track lighting is further enhanced by natural light from exterior windows and interior storefront. This use of natural and ambient

light present customers with the pure color and beauty of the tile and stone as it would be seen in their home.

On-wall racking allows 450 different 14x14 tile boards to be displayed with additional in-drawer storage housing 30 large scale tile and stone samples. This ability to easily provide the breadth of ANN SACKS, including custom art tile pieces, large format stone and porcelain options, brings to the forefront the unique range of natural stone finishes available. A strategically placed sample store housed in over 30 linear feet of storage cabinets is adjacent to 27 tile racks holding samples for easy accessibility. There is a central work space and cantilevered counter with bar seating and four ample-sized desks allowing sales associates to sit comfortably with their clients and the room to spread out and consider every option.

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The foundation of the ANN SACKS retail strategy is its responsiveness to its clientele. With an experienced staff and hours to accommodate the hectic pace of today's consumer, ANN SACKS London will continue to feature basic color and floor planning assistance, or for more sophisticated needs, will assist you by presenting a variety of ways to bring design ideas to life.

About ANN SACKS

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Ann Sacks Tile and Stone, Inc., along with Kallista plumbing and Robern mirrored cabinetry and vanities are part of the Kohler Interiors Decorative Products sector. Under its Furniture sector resides Baker and McGuire furniture.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding ANN SACKS products or showrooms, consumers can visit the ANN SACKS web site at www.annsacks.com.

For additional information regarding KALLISTA products, consumers can visit the KALLISTA web site at www.kallista.com.

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