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## **ANN SACKS COMES TO SOUTH LAKE UNION**

**PORTLAND**, Ore. (September 13, 2013) – ANN SACKS, an industry leader for unique and innovative luxury tile, stone and plumbing products, announced the opening of its latest showroom at **2201 Westlake Avenue, Suite 103, Seattle, Wash. 98121**. ANN SACKS Seattle brings a remarkable range of styles and international influences to consumers, architects, builders, and design professionals.

Based in Portland, Ore., ANN SACKS was founded in 1981 and built on the concept that tile and stone, with its tactile warmth, strength and versatility, is an expressive medium for creating imaginative, emotionally relevant spaces. Dedicated to providing personalized service, ANN SACKS opened its first showroom in Portland in 1985, and now boasts 16 national and international locations.

“The fast growing, vibrant community of South Lake Union is a quality-oriented, vibrant area,” explained Ted Chappell, president, ANN SACKS. “We take great efforts to strategically select points of distribution where art, design and commerce are appreciated. South Lake Union is a natural fit. Beyond being a destination for art- and nature-lovers alike, virtually every top luxury brand is represented in the Seattle marketplace, offering retailers a sophisticated audience that embodies style and substance.”

The new showroom is 2,880 sq. ft., which is a smaller footprint than the standard ANN SACKS Showroom, evoking a studio intimacy. It also is the first *lifestyle* showroom,

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presenting kitchen and bathroom suites along with other creative examples to showcase how ANN SACKS can transform every living space.

ANN SACKS Seattle capitalized on this efficient space by creating a virtual walking tour of potential design installations. Offering inspiration with every step, suites and vignettes present the latest in tile and plumbing, including designs by Michael S Smith, Robert Kuo, Clodogh, and Laura Kirar and the Ann Sacks Collection, made at its Portland, Ore. facility. In addition to these capsule installations, there are 44 different floorpads expanding upon the comprehensive presentation of possibilities, with examples of concrete and ceramic tile, and mosaic applications. Banks of windows bring in natural light, allowing visitors to see the pure color and beauty of the tile and stone as it would be presented in their home.

The foundation of the ANN SACKS retail strategy is its responsiveness to its clientele. With an experienced staff and hours to accommodate the hectic pace of today's consumer, ANN SACKS Seattle will also feature basic color and floor planning assistance, or for more sophisticated needs, will assist you by presenting a variety of ways to bring design ideas to life.

Joining the contemporary plumbing assortment offered by ANN SACKS is sister company, KALLISTA®, a high-end luxury plumbing manufacturer. KALLISTA is known for its designs of decorative plumbing products, offering faucets and fixtures thoughtfully created for tasteful, whole-bath solutions. A selection of kitchen and bath plumbing products are showcased in a striking range of modern and traditional designs, including lifestyle collections by such renowned designers as Mick De Giulio, Michael S Smith, Barbara Barry, Bill Sofield, and Laura Kirar.

For additional information regarding ANN SACKS products or showrooms, consumers can visit the ANN SACKS web site at [www.annsacks.com](http://www.annsacks.com).

For additional information regarding KALLISTA products, consumers can visit the KALLISTA web site at [www.kallista.com](http://www.kallista.com).

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Ann Sacks Tile and Stone Company, Inc. and Kallista are a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co. Kallista, Ann Sacks Tile and Stone, Inc., and Robern mirrored cabinetry and vanities are part of the Kohler Interiors Decorative Products sector. Under its Furniture sector resides Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, McGuire Furniture Company, and Mark David hospitality furniture.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacturer of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

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